

TRANSFORMING LIVES

Dignity • Peace • Prosperity



THE PREM RAWAT FOUNDATION

2 0 0 9 P R E S S K I T



THE PREM RAWAT FOUNDATION

Organization Fact Sheet – Part One

Mission Statement

The Prem Rawat Foundation (TPRF), created in 2001, works to fulfill a dual purpose: bringing Prem Rawat's message of peace to people around the world and providing essential humanitarian aid to those who need it most.

Message of Peace

TPRF Founder Prem Rawat is an international ambassador of peace and humanitarian. His message, that it is possible for each human being to find personal fulfillment, speaks directly to the heart, transcending all barriers of race, religion, culture and social status.

TPRF helps to make this message available to people around the world in three key ways:

Speaking Engagements

For most of his life, Prem Rawat has been bringing a message of peace and hope to people everywhere, from simple villages to large metropolitan areas, from prisons to opera houses, from small gatherings to large arenas. Prem Rawat has appeared before more than 12 million people in over 50 countries to share his message of peace.

Guest Appearances

Prem Rawat has been invited to attend such key events as a celebration of the opening of the border between Italy and Slovenia, a parliamentary address in Australia on the United Nations International Day of Peace, and an event in his honor at London's Guildhall.

Multimedia Materials

Prem Rawat's message of peace has reached millions of people through video, television broadcasts and the Internet. TPRF helps to make Prem Rawat's message of peace widely available by sponsoring some of his addresses and producing webcasts, DVDs and a variety of print materials, responding to requests from around the world.

Many of these materials are available at the online store at: www.tprf.org.

A free subscription to TPRF's *Inspire* newsletter can be found at: www.tprf.org/inspire.htm.



Organization Fact Sheet – Part Two

Humanitarian Aid

Each year since the launch of TPRF's humanitarian work in 2003, the amount of aid provided has increased. By the end of March 2009, the Foundation had funded 81 grants in partnership with 39 different organizations in 29 countries on five continents. TPRF contributes humanitarian assistance focusing on the primary needs of nutritious food and clean water in partnership with other nonprofit organizations in three key ways:

Direct Program Sponsorship

TPRF directly manages and underwrites many critically needed programs. The Foundation regularly sponsors eye clinics in rural areas of India, providing eye exams and corrective lenses at no charge to people who could not otherwise afford them. The Foundation has developed a model program called *Food for People* based on Prem Rawat's desire to help people break out of the cycle of poverty. There are now two *Food for People* facilities: one in Bantoli, India, and one near Kathmandu, Nepal. Each facility serves over 120,000 hot nutritious meals every year to children, the sick and the elderly.

Disaster Relief

TPRF is often one of the first to respond to the immediate needs of people affected by disasters, thanks to its partnerships with some of the world's most trusted and effective nonprofit organizations. TPRF's partners include: Friends of the World Food Program (a United Nations support organization), Oxfam, Feeding America, Action Against Hunger (Accion Contra el Hambre), Houston Food Bank, WaterAid, Voluntary Service Overseas and many others. Information on donating to TPRF can be found at: www.tprf.org/humanitarian/initiatives.htm.

Support Grants

TPRF works with many relief organizations worldwide to fight hunger, thirst and blindness, whether it is caused by extreme poverty or a natural disaster. Through alliances with Rotary Clubs, Premsagar Foundation, Friends of the World Food Program, ORBIS, St. John of Jerusalem Eye Hospital and other humanitarian aid partners around the world, TPRF strives to create sustainable programs that give people a chance to achieve self-sufficiency and prosperity.

Funding from TPRF has been used to install clean water systems (Ghana, Mozambique, Indonesia), provide nutritious meals and/or clean drinking water for at-risk children (Cambodia, Thailand, Taiwan, Australia, U.S.), and offer aid to the disabled (Niger, China), among other efforts to make it possible for individuals to move forward in their lives with dignity.



Organization Fact Sheet – Part Three

2008 Financial Summary

The efforts of TPRF are partially funded by the sale of multimedia materials and primarily by the generosity of thousands of individuals from over 50 countries who appreciate the Foundation's aim to help bring dignity, peace and prosperity to people around the world.

The Prem Rawat Foundation (TPRF) is a California not-for-profit public benefit corporation created in 2001. The IRS has granted TPRF public charity status as a 501(c)(3) organization for tax-exempt reporting (Form 990) and contributors' tax deduction purposes in the U.S. Financial statements are audited annually by an outside accounting firm. Tax returns for all years have been filed with the Internal Revenue Service and the State of California and are available for viewing online at: www.guidestar.org.

Revenues

Revenue received by TPRF in 2008 totaled \$2.7 million. Contributions were received through TPRF's Web site, www.tprf.org, and by mail. Revenue from sales of products came to \$104K, and interest on invested assets was \$18.7K.

Expenses

The grants for humanitarian initiatives in 2008 were made to qualified organizations in China, Myanmar, India, Nepal, Gaza, Ghana, Kenya, Ecuador, Mexico, Haiti, United States and Australia. Materials were created and produced to further the message of Prem Rawat across various mediums: print magazines, an online newsletter, DVDs, CDs and webcasts; and speaking engagements for Prem Rawat were arranged in forums around the world.

TPRF, a member of the Better Business Bureau's Wise Giving Alliance, is supported entirely by voluntary donations and through the sale of related materials. Charity Navigator awarded TPRF a Four-Star rating for sound fiscal management. President and CEO of Charity Navigator, Ken Berger, wrote TPRF that this rating indicates "that The Prem Rawat Foundation executes its mission in a fiscally responsible way and outperforms most other charities in America. This 'exceptional' designation differentiates The Prem Rawat Foundation from its peers and demonstrates to the public it is worthy of their trust."



CONTACT

The Prem Rawat Foundation

BOARD OF DIRECTORS

Linda H. Pascotto, President

Premlata Rawat Hudson, Vice President

Kenneth deLaski, Treasurer

Edward Hanzelik, Secretary

THE PREM RAWAT FOUNDATION

The Prem Rawat Foundation (TPRF)

P.O. Box 24-1498

Los Angeles, CA 90024

USA

Telephone +1.310.392.5700

Fax +1.310.388.3231

Email pressrelations@tprf.org

Web site www.tprf.org



MESSAGE OF PEACE

Making Prem Rawat's message of peace available to people around the world is an important part of the Foundation's mission, to which much time, energy and thoughtful effort is devoted. TPRF sponsors many personal appearances of Prem Rawat designed to deliver his message of peace to civic and political leaders around the world.

Speaking on the United Nations International Day of Peace, Prem Rawat told the audience at the Parliament Buildings in Queensland, Australia: "The desire for peace has resided within human beings for time immemorial, and there is a voice that surfaces again and again despite how many times it has been ignored. As long as people are on the face of this earth, peace and the need for peace shall exist."

Later at the Italian Senate Houses, under the patronage of the President of the Italian Republic, Prem Rawat was the keynote speaker for a celebration called "Peace, a Message Without Boundaries."

In conjunction with Prem Rawat's appearance before the Argentine Senate, TPRF partnered with the White Helmets and the Forum for Human Rights to roll out a pilot program to bring Prem Rawat's "Words of Peace" to prisons in Argentina. Honored by the Lord Mayor of the City of London for the work of his Foundation, Prem Rawat spoke at the City of London's famed Guildhall to an audience that included members of the House of Lords, as well as government, business and civic leaders.

Prem Rawat was unable to personally attend the Gandhi Foundation's London event celebrating the 25th anniversary of the premiere of Lord Richard Attenborough's Academy Award-winning film *Gandhi*, but sent his message of peace in a DVD made especially for the event. "The formula for peace has already unfolded, and it is us—each one of us," he said. "What you're looking for is within you. Peace for each human being is not impossible, but very, very possible."

The Foundation also produces DVDs and CDs, as well as printed and online materials that present Prem Rawat's message of peace and the humanitarian work of TPRF. Materials are available through the TPRF Web site (www.tprf.org) and at personal appearances, assemblies, educational events, conventions and other gatherings across the globe throughout the year. In addition, the words of Prem Rawat and works of TPRF are shared via *Inspire*, a free, bi-weekly electronic newsletter featuring news, video and text excerpts from Prem Rawat's addresses.



HUMANITARIAN AID

With a vision of fostering prosperity for people in need through aid that respects local customs and individual dignity, The Prem Rawat Foundation (TPRF) strives to break cycles of poverty and disease. Funding from TPRF has been used to provide hundreds of thousands of free hot meals, repair or install clean water systems, and offer essential aid to make it possible for individuals to become self-reliant and move forward in a positive way.

The Foundation partners with reputable nonprofit organizations registered to operate in the country of need, which ensures that TPRF funds directly reach the intended recipients and more rapidly help a greater number of people in their cities and villages. These initiatives benefit people who are at risk due to factors like natural disaster, food shortage, drought, economic pressures and other conditions that make survival difficult for individuals and families.

As part of its humanitarian mission, TPRF regularly holds eye clinics at no charge in rural areas of India and created a program called *Food for People* that provides nutritious daily meals year-round at a clean, modern, permanent facility in Bantoli, India.

Humanitarian initiatives funded by TPRF have included:

THE CAMBODIAN CHILDREN'S FUND—With the help of a \$40,000 grant from TPRF, the Cambodian Children's Fund is providing three nutritious meals, healthy snacks and safe water daily to more than 300 children who live at four facilities operated by CCF. The CCF's facilities provide shelter, food, education and medical care for children who were previously living in the largest garbage dump in Phnom Penh.

ECOLOGICAL SANITATION & COMMUNITY WATER CARE—A grant of \$100,000 provided funds for sustainable community-based water, sanitation, and education development in 10 poor vulnerable communities, the third grant to different partners in Ghana, helping a total of 100,000 people in 23 rural communities.

THE CHINA DISABLED PERSONS' FEDERATION—Spread over two years, a \$150,000 grant from TPRF to the China Disabled Persons' Federation is providing nutrition allowances for visually impaired students at special schools in Xinjiang Uyghur Autonomous Region and to visually impaired, deaf and intellectually disabled students at special schools in Guangxi Zhuang Autonomous Region's Baise City.



Photo credit: Courtesy of TPRF

THE JOAQUIM CHISSANO FOUNDATION—The \$40,000 grant from TPRF to the Joaquim Chissano Foundation is helping to build seven new clean water sources and rehabilitate an existing system to provide clean water to 11,000 people in Zitundo, Mozambique, freeing the children, especially the girls, to go to school rather than walk miles every day to fetch water from a contaminated supply.

FRIENDS OF THE WORLD FOOD PROGRAM—TPRF's grant of \$100,000 helped the UN World Food Programme to bring immediate aid to the hundreds of thousands of survivors who were stranded without food, shelter or potable water after Cyclone Nargis hit the country in 2008.



PREM RAWAT

Founder, The Prem Rawat Foundation

Ambassador of Peace and Humanitarian

Prem Rawat, known widely as Maharaji, is an internationally known ambassador of peace and humanitarian. He began speaking about the possibility for everyone to have peace in their lives when he was very young and has since shared his simple and profound message with millions of people globally.

As an advocate of peace, Prem Rawat has been honored and recognized worldwide. He has been invited to speak to many different audiences on six continents and has personally addressed more than 12 million people in over 50 countries. People from all walks of life listen to his message for the inspiration and perspective it gives them. His message, that it is possible for each human being to find personal fulfillment, speaks directly to the heart, transcending all barriers of race, religion, culture and social status.

As a humanitarian, Mr. Rawat founded TPRF to address the most essential needs of people everywhere—not only the need to find fulfillment in their lives, but to have the basic necessities of nutritious food, clean water, and eye care. With targeted humanitarian aid based on respect for the individual, he envisioned giving people a chance to rise out of the cycle of poverty. He inspired the unique model food-aid program, *Food for People*, that has brought recipients overall better health, increased awareness of the importance of good hygiene, and improved school attendance.

Pierre Weil, dean and founder of the International University of Peace said, “On behalf of the University of Peace, I grant you the title of Ambassador for Peace. No certificate is required, but people must know who are the ambassadors for peace; they must know to whom to turn, whom to seek. This is why we award you this title of Ambassador for Peace.”



Photo credit: Greg Gorman

Prem Rawat

Founder
The Prem Rawat Foundation



LINDA H. PASCOTTO

President of The Prem Rawat Foundation

Linda Pascotto is President of the Board of Directors of The Prem Rawat Foundation (TPRF), a Los Angeles-based nonprofit organization that is dedicated to helping people around the world discover the words of Prem Rawat, known also as Maharaji, and to improving the quality of life for those most in need.

Mrs. Pascotto served on the Board of Trustees of Viewpoint School in Calabasas, California, and supports directly and through her private foundation many charitable organizations that promote specific cultural, social and educational work. A resident of Zephyr Cove, Nevada, she is a well-known philanthropist, an avid nature lover and private investor.

Born in San Mateo, California, Mrs. Pascotto attended Girls' Collegiate in Claremont, California, where she graduated with honors. She continued her education at the University of Denver, where she received a degree in political science.

After graduation, Mrs. Pascotto worked as a nature and wildlife photographer and cinematographer. She filmed in Glacier Park, Montana, when living in nearby Whitefish, and then moved to Moose, Wyoming, where she filmed extensively in Grand Teton National Park and throughout Jackson Hole. She also enjoyed teaching still photography, especially on float trips down the Snake and Colorado Rivers.

Mrs. Pascotto created and produced many educational films and filmstrips until 1977, when she moved to Southern California, raised her two children, Seth and Graham, and participated in many of their academic and sports endeavors. Concurrently, she developed an active interest in various philanthropic educational activities.

Since moving to Zephyr Cove, Lake Tahoe, Mrs. Pascotto has been active in raising funds for several nonprofit organizations in that area: Barton Memorial Hospital in South Lake Tahoe; Lake Tahoe Community College; the Reno public broadcasting station (KNPB); and the Reno public radio station (KNPR). She also continues her work on behalf of the Arthritis National Research Foundation, serves on the Board of Visitors for Pine Manor College in Massachusetts, and is a patron of the Los Angeles Opera. Mrs. Pascotto continues to travel throughout the world in pursuit of her primary passion of supporting and participating in activities involving Prem Rawat and TPRF.



Photo credit: Raphael Conelly

Linda H. Pascotto

President
The Prem Rawat Foundation



THE PREM RAWAT FOUNDATION GIVES US\$100,000 FOR CLEAN WATER IN GHANA

Grant to Community Water and Ecological Sanitation Care is Third in Series, Bringing Clean Water to 23 Communities

LOS ANGELES—(BUSINESS WIRE) JULY 16, 2008—The Prem Rawat Foundation (TPRF) has made a grant of US\$100,000 to Community Water and Ecological Sanitation Care (CWESC) to provide 10 impoverished communities within Ghana's Wa West and Gemoa East districts with potable water and proper sanitation essential to eliminating debilitating diseases associated with contaminated water. The grant is the third in a series that will help a total of 23 communities and nearly 100,000 people in Ghana.

"Less than five percent of the residents living in these regions are currently able to obtain safe drinking water. Many are forced to salvage what they can from streams, ponds or makeshift wells—sources scientifically proven to be unsafe for human consumption," notes TPRF President Linda Pascotto. "On average, these sources lie nearly two kilometers (over a mile) away from residences, forcing women and children to haul water over exhausting distances in order to satisfy the needs of their communities." Bacterial growth within this water leads to guinea worm infestation, a parasite that causes extremely painful and long-term debilitation. Such parasites and other dangers are easily avoided by the use of safe drinking water and simple changes in personal behavior.

TPRF's grant will fund construction of sustainable, demand-driven water systems, including rain harvesting, mechanized boreholes and hand-dug wells and dams, providing 20 liters of fresh water daily to each individual within the 10 villages. These safe water supplies will be within 500 meters (0.3 miles) of every household. In addition, ecological sanitation toilets will be installed in 10 households within three separate communities.

To make this project sustainable, CWESC will organize and train local residents to spearhead relief efforts, emphasizing the involvement of women previously burdened with the task of finding water. Once formed, these water and sanitation committees will help build, own and maintain the clean water systems, providing long-lasting benefits for their communities. Further education on sanitation will promote better living conditions, better health and increased productivity for all residents.

"We wish to express our profound gratitude to you for this opportunity," says Ralph Osei-Agyemang, project coordinator of CWESC.

TPRF's grant will fund the 12-month project, culminating in April 2009. George Ortsin, National Programme Coordinator of the UNDP Global Environment Facility Small Grants Programme-Ghana, who managed a previous grant of \$100,000 from TPRF, will retain oversight of the project with CWESC.

About the Community Water and Ecological Sanitation Care

Community Water and Ecological Sanitation Care (CWESC) is a local non-governmental organization, managed and implemented as a collaborative effort among local communities in Ghana. CWESC operates through the local partners formed at the community levels and functions as a decentralized, demand-driven funding mechanism for sustainable community-based water and sanitation development and management.



US\$20,000 GRANT FROM THE PREM RAWAT FOUNDATION TO SUPPORT PRISON TELECASTS

As Many As 900,000 Inmates to See Positive Messages of Hope and Fulfillment

LOS ANGELES—(BUSINESS WIRE) MAY 8, 2008—The Prem Rawat Foundation (TPRF) has donated \$20,000 to the Maryland-based Correctional Education Association (CEA) to underwrite the costs of telecasts on the Transforming Lives Network (TLN) that present Prem Rawat's message of hope and the possibility of personal fulfillment to U.S. prison populations.

The grant will cover expenses associated with telecasting half-hour "Words of Peace" programs for one year, eventually making them available in Spanish. CEA sources say the TLN programs reach between 500,000 and 900,000 inmates nationwide, as well as about 300,000 correctional staff and workers.

More than 98% of the prison population will return to their communities after serving their sentences. John Holt, who oversees the Words of Peace Prison Network in the U.S., said that Prem Rawat's message can provide both those leaving prison and those who must remain with a new sense of hope and an opportunity for a life-long process of learning and self development.

"Words of Peace," which is now shown 20 times weekly on TLN, features excerpts from international addresses given by Prem Rawat on the possibility of finding fulfillment and peace within.

The series "Words of Peace" is also shown at correctional facilities in Africa, India, New Zealand, Mexico and South America. "We believe that 'Words of Peace' will help bring positive change to offenders and corrections workers," said Anne Charles, project director for CEA's Transforming Lives Network.

The response from prisoners to the programs has been enthusiastic. Writing to express his appreciation for "Words of Peace," Cedric, a California prisoner, said, "It gave me some insight on how to look at life from a different perspective." AJ, from another California prison, said, "I must say that Prem Rawat's message truly resonates with my heart on a deep level."

About the Correctional Education Association

The Correctional Education Association, founded in 1945, is a nonprofit, professional association serving educators and administrators who provide services to students in correctional settings.



TPRF DONATES US\$100,000 FOR DISASTER RELIEF IN MYANMAR

LOS ANGELES—(BUSINESS WIRE) MAY 15, 2008—The Prem Rawat Foundation (TPRF) has donated US\$100,000 to bring immediate aid to the hundreds of thousands of survivors who have been stranded without food, shelter or potable water after Cyclone Nargis hit the country on May 2. Through Friends of the World Food Program, TPRF's donation will help the UN World Food Program (WFP) provide aid directly to those most affected by the disaster.

"On May 9, WFP was one of the first humanitarian agencies to be allowed to deliver aid directly to the people rather than through the government of Myanmar," notes TPRF President Linda Pascotto. "Our years-long partnership with Friends of the World Food Program to distribute aid directly has meant that our donors have been assured that their funds have had a great impact on those most in need. We are again grateful for this partnership, as we are able to assure our donors that their donations are getting directly to the victims of Cyclone Nargis."

WFP will be providing lifesaving food assistance for 630,000 people for six months, until the next harvest in October/November.

Long-term assistance is needed because the storm has devastated the crops in Ayeyarwady, the country's largest rice-producing district.

"Time is of the essence," says WFP Executive Director Josette Sheeran. "We are mobilizing all possible resources to save lives, given the massive disruption in food, water and shelter caused by the storm." The damage is widespread and is expected to have long-lasting effects. With an official disaster area that includes 24 million people, which is over half the population of Myanmar (Burma), it is estimated that 1.5 million are in urgent need of assistance. Flooding and seriously damaged infrastructure and communication systems add to the challenge of the rescue effort.

About Friends of the World Food Program

Friends of the World Food Program is a U.S.-based nonprofit organization dedicated to building support for the United Nations' frontline agency in the fight against hunger, the World Food Programme, and other hunger relief efforts. www.friendsofwfp.org.



Photo Credits: WFP/Edith Champagne



PREM RAWAT'S MESSAGE OF PEACE REQUESTED BY INDIGENOUS PEOPLE OF SOUTH AMERICA

LOS ANGELES, MARCH 20, 2008—Prem Rawat's award-winning Words of Peace presentations are being translated into several dialects of Quechua, the modern-day derivative of the ancient Inca's language, which today is spoken by indigenous populations of the South American continent.

Although Prem Rawat's presentations translated into Spanish are viewed by more than 9 million households in South America via Infinito TV and other cable networks, this is the first time they have been available in Quechua in the rural and remote mountain settlements where that is the primary language.

Leaders in several Quechuan villages in Ecuador have requested DVDs featuring Prem Rawat's message in their own language after events introducing it were held in the mountain villages of Tucara, La Esperanza, Aqualongo and Otavalo, Ecuador.

One village leader said, "This message is very beautiful. It helps the families here stay together, and that is why I want the message to stay in the community." Several more villages in Ecuador are making plans for events in 2008. Four communities in Peru have also requested materials in Peruvian Quechua this year.

The Quechuan language was widely spoken across the central Andes long before the time of the Incas, who adopted it as the official language of administration for their Empire. It is still spoken today in various regional forms by some 10 million people throughout much of South America, including Peru, southwestern and central Bolivia, southern Colombia and Ecuador, northwestern Argentina and northern Chile. It is the most widely spoken language of the indigenous peoples of the Americas.

The Words of Peace presentations of Prem Rawat contain his message that he can show people a way to tap into the inner peace and fulfillment that are inherently within all human beings.



CONTACT

The Prem Rawat Foundation

BOARD OF DIRECTORS

Linda H. Pascotto, President

Premlata Rawat Hudson, Vice President

Kenneth deLaski, Treasurer

Edward Hanzelik, Secretary

THE PREM RAWAT FOUNDATION

The Prem Rawat Foundation (TPRF)

P.O. Box 24-1498

Los Angeles, CA 90024

USA

Telephone +1.310.392.5700

Fax +1.310.388.3231

Email pressrelations@tprf.org

Web site www.tprf.org