



PREM RAWAT NAMED AMBASSADOR OF PEACE IN POTENZA, ITALY

Invited by the President of the Basilicata province of Italy, this initiative is part of the province's effort to become a center of peace

LOS ANGELES, July 17, 2009—Humanitarian and world-renowned advocate of peace, Prem Rawat was given the title of "Ambassador of Peace" for the province of Basilicata, Italy, after addressing a distinguished audience at an event on July 3rd. The invitation was extended to Prem Rawat by Basilicata President Vito de Filippo, and Mr. Rawat was welcomed by lifetime Senator Emilio Colombo, a former Prime Minister of Italy and former President of the European Parliament.

In his introduction at the event, titled "Peace: Human Heritage," in the famous Conservatorio di Musica in the ancient mountainside town of Potenza in southern Italy, Governor de Filippo said, "Indeed, we look forward to this high level of thought from Prem Rawat. I believe deeply that embedded in our souls is the most solid foundation for bringing peace. Tonight an important seed will be planted that we will nurture and grow, for this is a land of peace."

Senator Colombo greeted Prem Rawat: "My salute to you, for you are indeed an emissary of peace. Potenza is just a stage for you on your continued journey, and I hope it is a good one." He quoted Mr. Rawat as saying, "If you want peace, then prepare for peace." Prem Rawat thanked the Governor and President and said that neither technology nor education would bring peace; only people could do that. Alluding to the world population, he added that he had not just one million, but seven billion reasons for peace. "We have to learn to come together," he said, "and that can only happen when we see the necessity."

Mr. Rawat continued, "Do you want to do something really fun? Work on bringing peace on earth. One lit candle can light a thousand. However many of us there are, if we can raise the interest for peace in this world, something beautiful will happen." After being awarded a memorial plaque in recognition of his work as an advocate for peace, Prem Rawat was given a standing ovation.

Notable guests also included Renato Cantore, Chief Editor of TGR News Media, the regional ministers of Health, of Industry and Tourism, of Infrastructure and Transport, as well as local Potenza business leaders, students from the Conservatorio di Musica, guests of the speakers, and several international attendees from Australia, Israel, and the United States. The event was broadcast for five days on the local TV channel, La Nuova.